





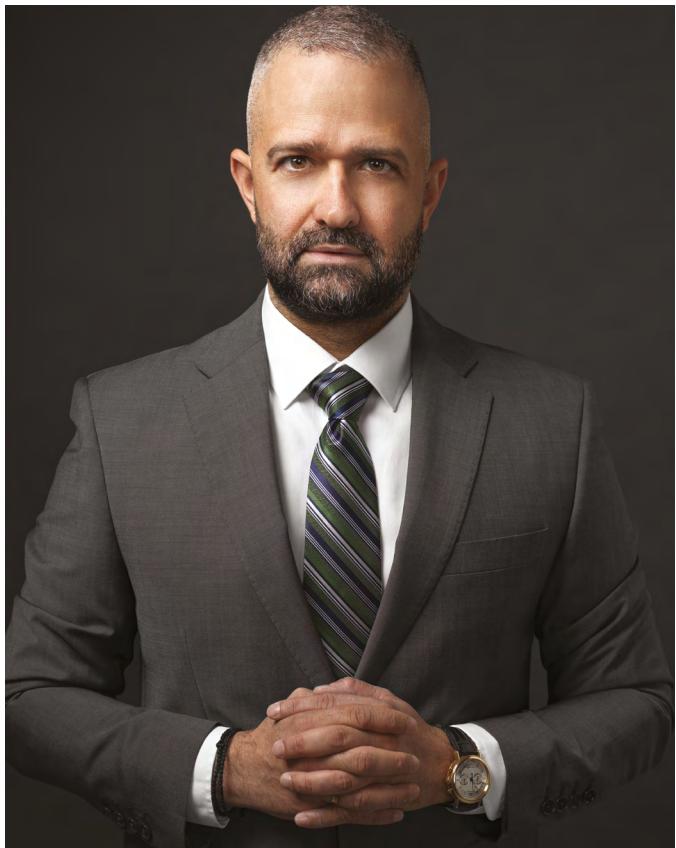
Your premier destination for  
all your investment needs in  
Cyprus and beyond.

Creating value, Inspiring trust.



At Cyprus Investment Hub,  
we are dedicated to providing top-quality services  
and assistance to potential investors who are looking  
to explore the best opportunities in Cyprus.

# Welcome Note



**Elias A. Spyrou – Chairman**

At the **Cyprus Investment Hub** we are more than just a financial center - we are your strategic partner in navigating the dynamic landscape of investment opportunities in Cyprus and beyond. Our firm is dedicated to providing top-tier services and guidance to potential investors seeking to make informed decisions and maximize their returns.

We work closely with various governmental and private organizations to ensure that our clients receive the most up-to-date and accurate information related to investment prospects in Cyprus. We pride ourselves on being a trustworthy and reliable partner, committed to upholding the highest standards of integrity and professionalism in all our dealings.

When you choose to work with the Cyprus Investment Hub, you can rest assured that we will be by your side from day one. Our team of experienced professionals is here to assist you in every step of your investment journey, offering personalized solutions and expert advice tailored to your specific needs. Whether you require legal counsel, financial guidance, or assistance in acclimating to the lifestyle in Cyprus, we have the resources and expertise to support you.

We understand that investing in a new market can be challenging, which is why the Cyprus Investment Hub is committed to providing comprehensive solutions to any difficulties that may come. Our proactive approach and deep industry knowledge enable us to anticipate and address potential issues effectively, ensuring a smooth and successful investment experience for our clients.

At the Cyprus Investment Hub, excellence is not just a goal - it is our standard. Trust us to be your partner in realizing your investment goals in Cyprus, and let us help you navigate the path to success with confidence and peace of mind.

Myself and my associates are eager to tell you more on how the Cyprus Investment Hub can support you in making the best investment choices and achieving your financial objectives. Your success is our priority, and we are here to make it happen.

A handwritten signature in black ink that reads "Elias A. Spyrou". The signature is fluid and cursive, with a focus on the letters "Elias" and "Spyrou".

# Why Choose Cyprus Investment Hub?

## Trustworthy

We take pride in our reputation for being a trustworthy and reliable investment hub. With our team of experts and professionals, we ensure that your investment journey is secure and protected at every step.

## Comprehensive Support

From day one, we stand by your side, providing guidance and assistance in all aspects of investment. Whether you need legal advice, financial consultation, or assistance in understanding the lifestyle in Cyprus, we are here to help.

## Solution-Oriented Approach

At Cyprus Investment Hub, we are committed to offering solutions to any problems or challenges that may arise during your investment process. Our team is dedicated to finding efficient and effective solutions to ensure your success.

# Our Services

## 1. **Investment Consultation**

Our expert team provides personalized investment guidance to help you make informed financial decisions and maximize your returns. Explore the best investment opportunities tailored to your goals and risk profile with our comprehensive consultation service.

## 2. **Legal and Financial Advice**

Receive professional advice on legal and financial matters from our experienced consultants. From tax planning to estate management, we offer practical solutions to help safeguard your assets and navigate complex financial regulations with confidence.

## 3. Lifestyle Orientation in Cyprus

Immerse yourself in the vibrant culture and lifestyle of Cyprus with our exclusive orientation services. Let us help you settle into your new surroundings smoothly, whether you're relocating for work, retirement, or simply seeking a change of pace.

## 4. Problem-Solving Solutions

When challenges arise, count on us to provide innovative solutions and strategic guidance. Our problem-solving experts are dedicated to overcoming obstacles and finding sustainable resolutions tailored to your unique circumstances.

## 5. Ongoing Support and Assistance

Enjoy peace of mind knowing that our team is always here to support you whenever you need assistance. Whether it's a quick question or a complex issue, our continuous support ensures that you have a trusted partner by your side every step of the way.

# Mission

To create an inspiring platform that ignites collaboration, fuels joint ventures, and unlocks the best investment opportunities in Cyprus and beyond.

# Vision

To harness the finest investment opportunities in Cyprus and transform it into a dynamic gateway for business eager to expand and flourish within the thriving and interconnected markets of Europe, the Middle East, and the Gulf.

# Core Values

## **1. Collaboration**

Emphasizing the power of working together to achieve common goals and create mutual benefits for all stakeholders.

## **2. Innovation**

Encouraging creativity and innovation in business practices to drive sustainable growth and competitive advantage.

## **3. Integrity**

Upholding the highest standards of ethics, transparency, and accountability in all interactions and transactions.

# Key Objectives

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## 1. Facilitate Collaboration

The Cyprus Investment Hub aims to foster collaboration among private firms, governments, and individual investors across the region; to create a conducive ecosystem for growth and innovation.

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## 2. Create Joint Ventures

By bringing together expertise and resources from different countries, the CIH seeks to facilitate the formation of strategic partnerships and joint ventures that drive sustainable economic development.

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## 3. Identify Investment Opportunities

Through a holistic approach, the CIH will identify promising investment opportunities in key sectors such as finance, technology, energy, tourism, and more, offering a diverse range of options for investors.

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## 4. Promote Connectivity

By leveraging Cyprus's strategic location and business-friendly environment, the CIH will serve as a connector for businesses looking to access markets in Europe, the Middle East, and the Gulf.

# Cyprus as a Destination and a hub for Investment

Cyprus has emerged as a leading investment fund center in Europe, attributed to its early adoption of the Alternative Investment Fund Managers Directive and the enactment of the Cyprus Alternative Investment Funds Law. The country offers direct market access for investment funds and asset management companies. Cyprus boasts around 300 investment funds and more than €11.6bn in assets under management as of the third quarter of 2024. As an EU member, Cyprus adheres to all EU Directives and Regulations.



# CIH Sectors

## 1. Real Estate

The real estate boom in Cyprus reflects a robust economy and a favorable investment environment, attracting both domestic and international buyers. In the last couple of years, there is a noticeable increase in both local and foreign investments. Statistical data from the first quarter of 2025 shows a surge in property sales across the country, particularly in popular locations like Limassol, Paphos, and Larnaca.

The demand for residential properties, including apartments and villas, has been steadily rising, driving property prices upward. Additionally, the commercial real estate sector is also flourishing, with a rise in office spaces, retail outlets, and hospitality establishments being developed to cater to the growing market needs. The expansion of the tourism industry in Cyprus has further fueled the growth of the real estate sector, with investors eyeing lucrative opportunities in the hospitality and short-term rental markets.



### 2.

### Tech & Innovation

We recognize that choosing the right location for your international or regional headquarters is critical. Cyprus is rapidly emerging as a leading destination for technology-focused companies and multinationals. With a flourishing tech cluster already home to numerous flagship companies, Cyprus provides all the essential resources for setting up headquarters, launching regional offices, or nurturing innovative start-ups. Cyprus is recognized for its expertise in software development, systems integration, testing services, research and development, and more—servicing clients across high-growth markets. Attractive incentives, including a favorable IP regime and government support for the tech sector, make it an ideal locale for innovation.

### 3.

### Green Energy

Aligning with EU policies on reducing greenhouse gas emissions from power generation is a top priority for Cyprus. The country is expected to experience significant growth in Green Energy Sources (GES) due to the impending liberalization of the electricity market. In 2020, renewable energy technologies accounted for approximately 12% of the electricity generated in Cyprus. The country aims to increase the share of renewable energy sources to 23% by 2030 and plans to generate 25% to 40% of its electricity from solar power by 2030 as per the Cyprus Renewable Energy Roadmap (CERA).



### 4.

#### Tourism & Hospitality

The tourism and hospitality industry significantly contributes to Cyprus' economy, with a GDP share close to 15%. The country continues to attract investment from leading groups and hotel chains, leading to significant developments such as new marinas, golf resorts, hotels, luxury resorts, and an integrated Casino Resort. Cyprus remains an established and resilient tourist destination, with ongoing projects boosting tourism-related investments.



### 5.

#### Higher Education

Cyprus offers a diverse range of accredited undergraduate and postgraduate programs at competitive costs. With three public universities, seven private universities, and over 40 public and private higher education institutions, Cyprus attracts numerous international students annually. The country prioritizes research, with a high absorption rate of EU research grants, making academic and scientific endeavors a core focus within Cyprus' higher education sector.





## 6. **Healthcare**

### CIH SECTORS

The medical sector in Cyprus has been experiencing significant growth and development in recent years. Overall, this sector is on a path of growth, driven by increased demand, investments in technology, medical tourism, research, and professional development. As a country with an aging population, Cyprus has been making notable investments in healthcare infrastructure, technology, and services to meet the growing demand for high-quality medical care.

This has led to the expansion of existing healthcare facilities and the establishment of new medical centers and hospitals. Cyprus has been investing in advanced medical technology and equipment to enhance the quality of healthcare services. In addition, Cyprus has been attracting a growing number of medical tourists seeking specialized treatments, surgeries, and wellness services. The country's favorable climate, qualified healthcare professionals, and competitive pricing have made it an attractive destination for medical tourism.

The medical sector in Cyprus has been focusing on research and innovation to advance medical knowledge, improve treatments, and develop new therapies. Collaborations with international medical institutions and organizations have further boosted research efforts in the country. It is also worth noting that, Cyprus has been investing in the education and training of healthcare professionals to ensure a skilled workforce that can meet the evolving healthcare needs of the population. This emphasis on professional development has helped raise the standard of medical care in Cyprus.

### 7.

### Blue Economy

The Blue Economy offers great investment potential in line with positive and growing trends. The Maritime Spatial Plan of Cyprus and the relevant legal framework aims to maximize the growth potential of the island's marine waters (territorial sea and Exclusive Economic Zone) in a sustainable way. It encourages investments in the marine waters of Cyprus by creating predictability, transparency and clearer licensing rules in areas such as coastal and maritime tourism, aquaculture, ports and marinas, blue renewable energy (offshore, inshore and nearshore of clean and renewable power), fisheries, blue tech and ocean observation, water management.





## 8. Shipping

Cyprus is a leading maritime cluster encompassing the full range of shipping related activities. It is the largest third party shipmanagement centre in Europe - among the top 3 in the world - and a quality shipping registry. The richness of technical and legal expertise of the maritime workforce, the package of fiscal incentives coupled with an efficient and reliable 24/7 service, make Cyprus an attractive and competitive shipping destination.

## 9. Yachting

Cyprus presents a prime opportunity for yacht investment due to its robust maritime infrastructure with top-notch marinas, the favorable tax and legal framework, its proximity to popular cruising destinations and with an ideal climate providing optimal conditions for yachting year-round.



## 10. Film & Audiovisual Industry

Cyprus is emerging as a competitive European hub for film and audiovisual investment, combining EU legal certainty, attractive financial incentives, and a business-friendly production environment. Through the Cyprus Film Scheme, investors and producers gain access to cash rebates, tax credits, and infrastructure incentives that support both individual productions and long-term establishment.

The CIH acts as the trusted partner guiding investors through the regulatory landscape, facilitating engagement with local authorities, and structuring tailored solutions that align creative ambition with financial efficiency.

# CIH's Corporate Social Responsibility (CSR) Strategy: Empowering the Next Generation

At CIH, we believe true success is defined not only by financial performance but by our lasting contributions to society. Our Corporate Social Responsibility (CSR) Strategy reflects this commitment—fostering talent, advancing innovation, and championing sustainability in Cyprus and beyond.

## Strategic Focus Areas

### 1. Education & Industry Collaboration

Partnering with leading universities and schools to provide students with hands-on experience in technology, green energy, and sustainable investments.

### 2. Mentorship & Youth Empowerment

Through the "**CIH Future Leaders Program**", we connect emerging professionals with industry experts to accelerate career development.

### 3. Sustainability & Innovation

Promoting ethical business practices, supporting eco-friendly initiatives, and investing in cutting-edge research for a greener future.

## Why it matters:

By bridging the gap between education and industry, we empower the next generation of professionals, drive responsible innovation, and contribute to sustainable community development.

### Join Us in Building a Better Future

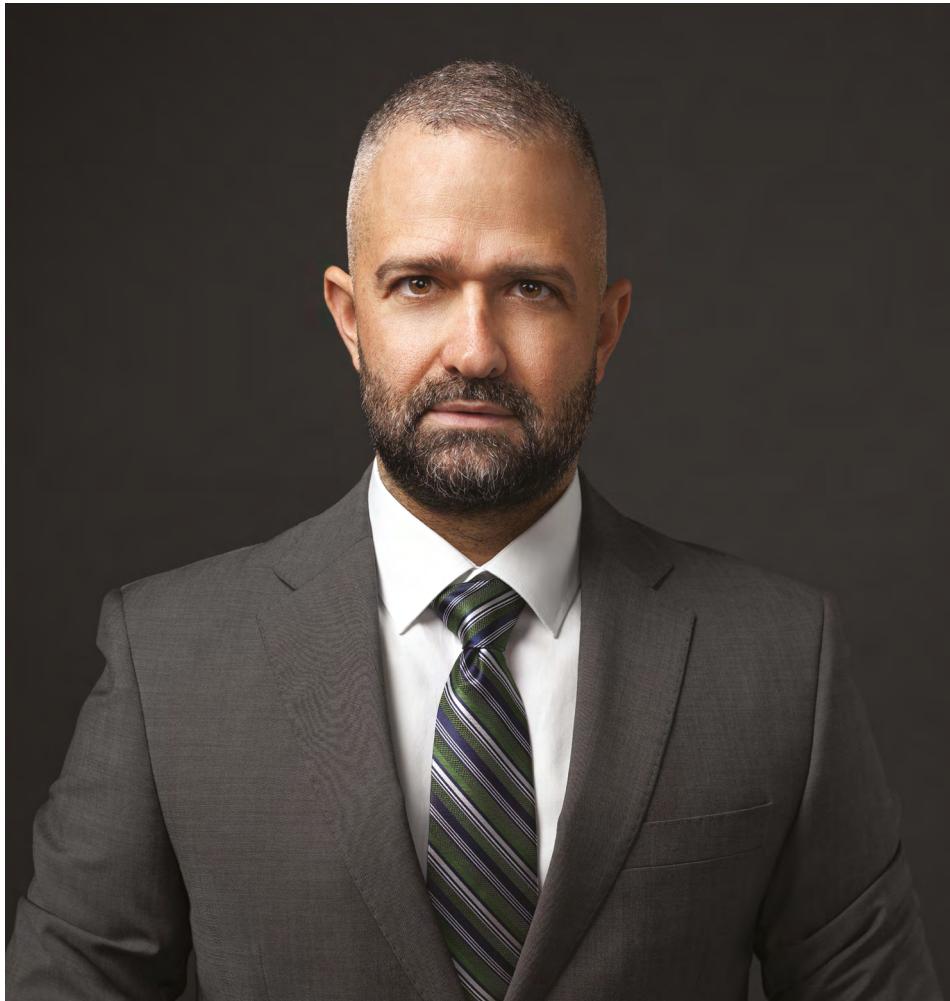
We welcome partnerships with educators, businesses, and forward-thinking leaders who share our vision.

# A Team of Leaders

CIH team comprises of experienced professionals dedicated to providing trustworthy and reliable services to our investors. With a strong focus on individual attention and support, we guide our clients every step of the way to ensure their investment goals are met.

# Elias A. Spyrou

Chairman



Mr. Elias A. Spyrou stands as the esteemed **Chairman** of the Cyprus Investment Hub, bringing a unique blend of expertise, innovation, and unwavering dedication. With a distinguished career spanning over two decades in various sectors, his visionary leadership philosophy emphasizes innovation, sustainability, and excellence. Through his commitment to excellence, and focus on sustainability, Mr. Spyrou has established Cyprus Investment Hub as a trusted entity known for its integrity and reliability in the investment industry. Mr. Spyrou leads multiple prestigious ventures in Cyprus, including Prestige Group, Prestige VIP Services, Prestige Investments - Arto Estates and Regional and Global Collaborations and Alignments (RGCA). Today this mission sees Mr. Spyrou at the helm of Prestige Group, covering every dimension of luxury while architecting powerful networks such as RGCA, which aims to foster stability, prosperity and discourse across MENA Gulf economies. Mr. Spyrou's strategic foresight and collaborative approach have led to the creation of new standards within the industry, setting a shining example for his team and stakeholders alike.

# Giorgos Kentas

Director General



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Dr. Giorgos Kentas is an esteemed professor of politics and governance who combines academic expertise, leadership skills, and practical experience. As the **Director General** of the CIH, he leverages his strong academic background, research and analytical skills, governance expertise, and experience in academia and administration to promote good governance practices. Dr. Kentas possesses exceptional leadership and strategic management skills, coupled with a deep understanding of public policy and a commitment to ethical and professional conduct. His proficient communication and interpersonal skills further enable him to effectively lead an organization towards success.

# Vassilios Demetriades

Director of Blue Economy, Shipping, and Yachting



Mr. Vassilios Demetriades is the **Director of Blue Economy, Shipping, and Yachting** of the CIH. He is an accomplished professional with a wealth of experience in the maritime industry, particularly in shipping and integrated maritime policies. Serving as the Shipping Deputy Minister to the President of the Republic of Cyprus from July 2020 to February 2023, Vassilios played a pivotal role in formulating the strategic vision for Cyprus Shipping, known as "SEA change 2030." With extensive professional experience in key positions, both in Cyprus and the EU, Vassilios has a deep understanding of maritime transport strategies and external relations. He demonstrated leadership at global and regional level putting forward initiatives to promote a safer and environmentally sustainable maritime transport sector. His commitment to sustainability extended to the development of Cyprus' Blue Economy through initiatives like the formulation of Cyprus' Maritime Spatial Plan and the promotion of an Agenda for the sustainable use of Oceans by Commonwealth countries. His firm commitment to nurturing the next generation in maritime and blue professions underscores his determination to fostering a culture of excellence, investment and innovation in the industry.

# Valentina Prastiti

Director of Branding and Projects



Ms. Valentina Prastiti is the **Director of Branding and Projects** of the CIH. She brings diverse expertise of 18 years in marketing, project management, and client services. Ms. Prastiti has a strong background in International Relations and sociology. She shapes the company's brand identity and manages strategic projects aimed at enhancing CIH's reputation as a leading investment platform in Cyprus. Additionally, serving as the Chief Operating Officer of Prestige Group, Valentina oversees prestigious real estate developments, luxury publications, and high-profile events in Cyprus. Her extensive portfolio includes managing luxury services such as supercar rentals, VIP jet and yacht charters, and five-star accommodation arrangements. Valentina's commitment to excellence and strong client relationships is reflected in every project she undertakes at CIH, drawing on her expertise in marketing, project management, and client services.

# Valanto Spyrou

Director in Real Estate Projects



Ms. Valanto Spyrou is the **Director in Real Estate Projects** of the CIH. She is highly experienced, boasting over a decade of expertise as a certified real estate agent specializing in Cyprus' luxury property market. With a proven track record of multimillion-euro sales, she is renowned for her strong work ethic, integrity, and dedication. As Managing Director, Valanto demonstrates exceptional proficiency and a vast network of investors, guiding clients through all aspects of real estate transactions with expertise. She has successfully led numerous significant real estate deals on the island and played a key role in the company's growth, utilizing her industry knowledge to drive success. Valanto's strategic insights and leadership have elevated the firm into one of the most esteemed and reputable agencies in the region. Her contributions consistently enhance the firm's real estate transactions, property management, and business development, adding substantial value to the CIH.

# Haifen Nan

Director of Strategic Partnerships



With over 15 years of expertise, Ms. Haifen Nan is a specialist in cultivating strategic partnerships among Cyprus, China and Germany. Leveraging academic excellence, strategic acuity, and hands-on proficiency, she adeptly fosters trust and facilitates collaborations spanning corporate entities, government bodies and educational institutions. Ms. Nan has effectively aided a diverse array of entities in establishing and growing their presence in the markets of China and Germany. In her role as the **Director of Strategic Partnerships** of the CIH, she is dedicated to enhancing CIH's involvement and forging enduring partnerships between these regions.

# Panagiotis Panagiotou

Director of Analytics and Strategic Development



Mr. Panagiotis Panagiotou is the **Director of Analytics and Strategic Development** of the CIH. He brings over 25 years of expertise in Decision Analysis and consulting, with a proven track record of supporting global organizations across sectors such as FMCG, tourism, shipping, and banking. As the founder of PSQ Datalytics and a former Regional Director at a leading market research firm, he excels in translating complex data into actionable insights, driving strategic outcomes. His specialization in financial forecasting, risk assessment, and actuarial science, combined with strong leadership in managing teams of over 100 professionals, underlines his commitment to delivering high-quality results. Renowned for his analytical rigor and business acumen, Mr. Panagiotou continues to empower organizations to navigate challenges and achieve sustainable success.

# Elpidoforos Anastasiou

Director of Technology and Innovation



Elpidoforos Anastasiou is the **Director of Technology and Innovation**. He leads the strategic development and implementation of cutting-edge technologies across the CIH's investment ecosystem. He fosters partnerships with tech startups, and ensures seamless integration of emerging tech solutions. Elpidoforos is a prominent leader in educational innovation, currently serving as Head of Educational Innovation for STEAM & Emerging Technologies at Globeducate. He founded the Cyprus Space Foundation, creating a platform for integrating space science into education, which includes nine Space Centers across Europe that provide hands-on experiences in AI, robotics, and sustainability. Elpidoforos developed Ailexandros, CIH's AI investment expert. He also developed Alnstein Junior, the first multilingual educational AI chatbot, which has inspired the creation of twelve additional AI-driven robots across Europe. He also leads the award-winning AI Sustainable Cities Project, empowering students to design eco-friendly cities through AI and real-time data. As a researcher at the Cyprus University of Technology focusing on Space Exploration in Education, he aims to redefine STEAM learning, fostering growth mindsets and ethical technology use to prepare students to actively shape the future. He also serves as Head of Innovation at Pascal International Education, one of the most forward-thinking institutions.

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